

THE GOOD DEEDS GAZETTE



Summer 2008

(Although good deeds speak for themselves)

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Welcome Back! Female Platelet Donors

We are very excited to be able to welcome back many of our female apheresis donors.

Many are eligible to donate immediately and some have been screened for the HLA antibody and cleared to donate platelets. At this time, donation of plasma products is still not possible, and we will keep all of our donors posted on any progress on that issue.

With the re-entry of these wonderful donors we are doing very well meeting our platelet needs and have asked some of our male donors to move over to plasma.



Female donors who previously donated plasma are encouraged to call Tara to set up a time to talk about platelet donation. If it has been more than 3 years since you donated platelets and found that it took too long, we have new technology that makes donation time significantly shorter than it was in the past.

NCCBB Affiliations



Blood Innovations



America's Blood Centers

California Blood Bank Society



Tell-A-Friend Postcards

Our best recruiters are you, our donors. The next time you are in the canteen at the donor center, please take a few moments to address a postcard to a friend. We'll stick some postage on it and get it in the mail. THANKS

Art Jones — Blood Drive Sponsor / Matchmaker

By Dee Vallee

Art Jones is our sponsor for the Blue Lake Volunteer Fire Department blood drive located at the fire house in beautiful Blue Lake. They have two blood drives a year and have been holding this drive for more than 12 years. Art knows everyone on a personal basis, which makes his drives fun. He is very energetic and friendly and has been the sponsor for many years.

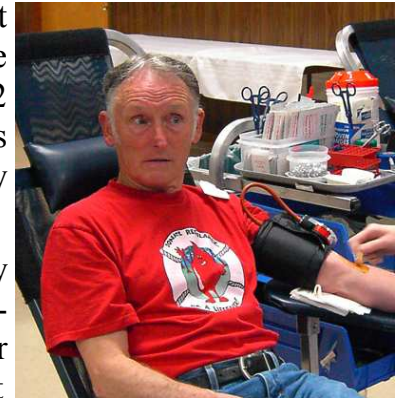


Michele and Randy Johnson

It turns out that Art also likes to play matchmaker on occasion. He knew Michele and Randy before they knew each other and thought they might hit it off. He got her phone number and gave it to Randy. They went out on a date after a blood drive and were married a few years later.

Thank you Blue lake Volunteer Fire Department, Art Jones and all the donors that attend this drive.

Remember—Great things happen on the Blood Mobile.



Our Blue Lake Benefactor

BLOODBANK IN CYBERSPACE!

In an effort to recruit new donors, the Blood Bank is diving into Web 2.0.

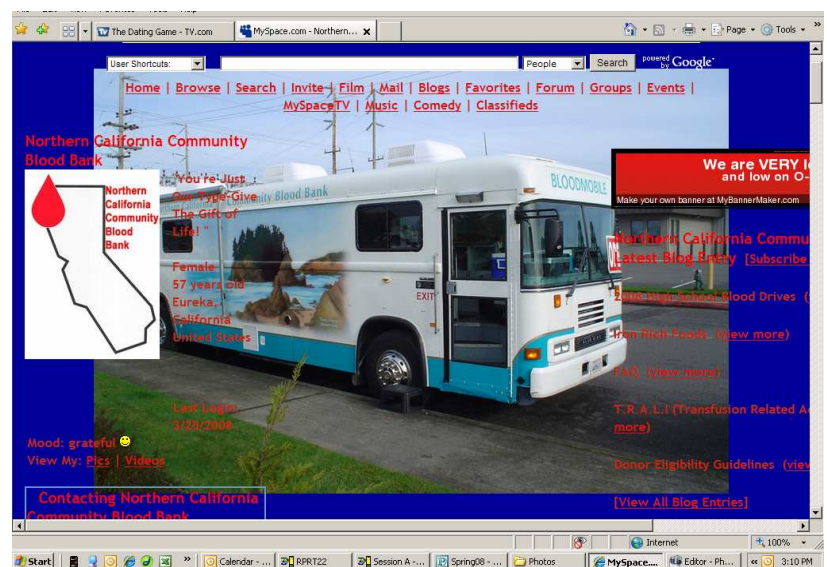
MySpace

Each year 3,000 first time donors are needed in Humboldt and Del Norte Counties to offset the number of donors who become ineligible due to deferrals, travel, medication etc.

By using new technology and reaching out to younger donors, we hope to create a pool of individuals who will be committed to blood donation for many years to come.

Our MySpace and Facebook pages allow users to locate blood drives, read donor requirement information, ask questions and leave comments about their experiences.

The sites are being maintained by some of our younger Recruitment staff members who are in tune with what users of these sites are looking for in a social networking experience.



<http://www.myspace.com/nccbb>

The Tempas' 300 Unit Donors



Fred Tempas has been donating for many years since his first donation with his father, and Joan has donated since shortly after the couple met.

Between the two, they have completed 300 donations!

The couple says they enjoy donating together and though Joan wasn't eligible on Fred's last visit, she came along to keep him company. Joan has just finished chemotherapy is currently undergoing radiation treatment for cancer. She is "terribly sad" that she can't donate, but she has been actively recruiting donors and continues to save lives with her compassion and generosity.

Tom Schallert Named ABC President-Elect

America's Blood Centers Press Release

America's Blood Centers named Thomas Schallert president-elect last March during the organization's annual meeting in New York City. He will assume the ABC presidency in March 2009.

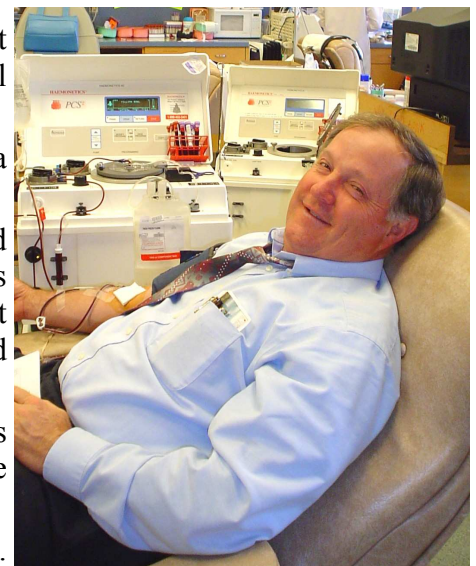
Since 1990 Mr. Schallert has served as administrator at Northern California Community Blood Bank in Eureka, California.

Mr. Schallert began his blood services career in 1980 as a Field Representative/Donor Recruiter at the American Red Cross Blood Services in Los Angeles, then held a number of increasingly responsible positions at the LA Red Cross, culminating in Associate Administrator. He also worked at Broward Community Blood Center in Lauderhill, Florida.

Mr. Schallert has served as Vice President and Treasurer of ABC and was chair of its Group Services Committee. He also was President of both the California Blood Bank Society and Blood Centers of California.

He is a Past President and Board Member of the Rotary Club of Eureka. Also elected to serve with ABC president Don Doddridge for the second

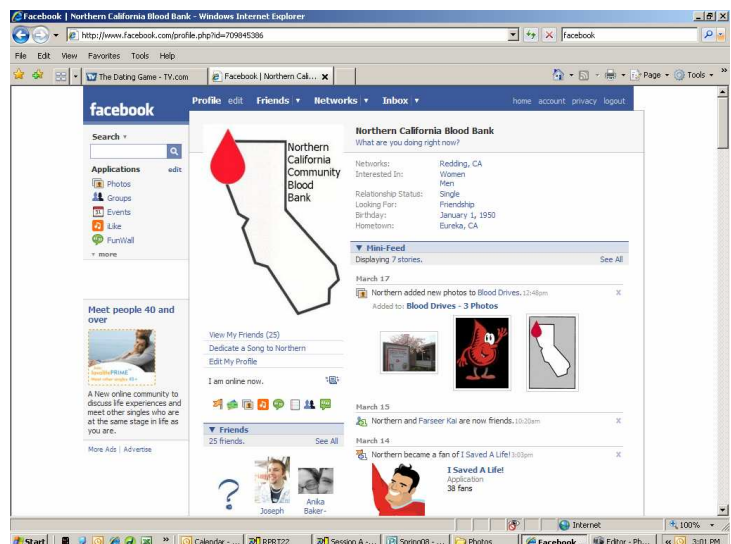
year of his term were Vice President Dan Waxman, MD, Executive Vice President and Chief Medical Director of Indiana Blood Center; Secretary, David Green, President and CEO of Mississippi Valley Regional Blood Center; and Treasurer, Marge Gandolfi, Vice President for strategic planning and marketing at the New York Blood Center.

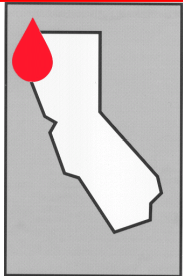


And a Dedicated Donor!

Facebook

Log in and search for nccbb





Northern California Community Blood Bank

2524 Harrison Avenue
Eureka, CA 95501
(707) 443-8004
www.nccbb.org

Address Service Requested

Non-Profit Organization
U.S. POSTAGE
PAID
Eureka, CA 95501
Permit No. 178

**Northern California
Community Blood Bank
2524 Harrison Avenue
Eureka, CA 95501**

Administrator
Thomas A. Schallert

MEDICAL DIRECTOR
Margaret Gordon, MD

Board of Directors
George Ingraham, M.D., Chair
Richard Wolf, M.D., Secretary
Martin Love, Treasurer
Uma Suryadevara M.D.
George Jutila, M.D.
Lane Strobe
Luther Cobb, M.D.
Bill McAuley
Doug Shaw

Blood Bank Hours:

Monday, Tuesday and Thursday 10:00 a.m. to 6:00 p.m.
Wednesday 11:00 a.m. to 7:00 p.m.
Friday 8:00 a.m. to 4:00 p.m.
Second Saturday of the month 8:00 a.m. to 12:00 noon

Walk-ins always welcome

Check www.nccbb.org for mobiles in your area