THE GOOD DEEDS GAZETTE



2009

(Although good deeds speak for themselves)

Inside this issue:

The Self Registration Questionnaire is here!	1
Administrator's View	2
2008 Community Donations & Support	2
Blood Donations in the Schools	3
Bring a Buddy and Join the Board	3
Reaching New Heights 2008	4-5
0	4-5 6
2008 Our Wonderful Blood	
2008 Our Wonderful Blood Drive Sponsors	6

NCCBB Affiliations

Donor Center Hours





8







America's Blood

California Blood

The Self Registration Questionnaire is here!

If you have been in to donate in the last few months, you have definitely noticed some changes in the donation process. We at the Northern California Community Blood Bank are proud to say that we have unveiled the Self Registration Questionnaire (SRQ) at the main donor center and now on all three of our bloodmobiles. We are also proud to say that we are among the first blood centers to use this technology on the mobiles! Our goal is to continue to provide the safest blood products possible to patients in need, and with the SRQ system, we have added another layer of safety to the process.

The SRQ tablets were part of our long awaited computer software upgrade which are helping us keep the blood supply safe in a variety of ways. The



system improvements are helping to maintain the accuracy of our documentation. You will notice that your new donor card has a barcode on it, which we use to easily scan and bring up your donor record at registration. Every step of the donation happens with a computer by our sides, so all data is entered in real time. The small, computer tablet which you will use to answer your questions presents each question individually in large, easy to read print. In the screening room, the screener is presented with

only the questions that need attention, plus any follow-up questions that pertain to the original question. So, based on your responses, your time in the screening area can be reduced. This allows for a very thorough investigation of donor responses, and ensures that no information is missed, eliminating human error.



The elimination of the paper system has come with many challenges, but we're happy to say that we made it! All the changes are helping to make sure that the end result is the safest unit of blood we can possibly collect. Stop by and try out SRQ for yourself. It still takes just an hour of your time to save a few lives. Thank you to our wonderful donors for your patience, feedback, and for being supportive of the change.

We couldn't do what we do everyday without you!



Donor Care Specialist Celeste Kofi screens a donor at Eureka High School

Administrator's View

On March 16, 2009, yours truly became President of American's Blood Centers. (ABC) ABC was founded in 1962 and is North America's largest network of non-profit community blood centers. The position is elected by the members of ABC and I feel quite honored to have earned the trust of blood bankers across North America. I thought it would be interesting for readers of our newsletter to hear a little bit about ABC.

ABC's US members are regulated by the Food and Drug Administration and our Canadian member is regulated by Health Canada. ABC members serve more than 160 million people at 600 plus collection sites across 45 states and Canada. Blood products and related services are provided to 4,200 hospitals and healthcare



NCCBB Administrator Tom Schallert

(Continued on page 7)

facilities. 9.3 million units of whole blood are collected by our members which is over half of the US blood supply. More than 10 million blood components are provided to the hospitals served, including red blood cells, platelets and plasma products.

ABC members also provide the majority of tissue, bone marrow, stem cell and transfusion services and the largest source of blood donations are corporate blood drives. Schools, civic groups and the faith community are also major sponsors of blood donations in North America.

All ABC members share a community based blood banking philosophy. This means community donors know the blood they share is available to their community first and is there to help their families, friends, and neighbors. Blood in excess of the local need is shared with other communities who need it most. This is done contractually or on an ad hoc basis as needed to serve patients. We are all committed to helping each other.

ABC's biggest priority is blood safety and it works with federal agencies such as the Department of Health and Human Services (HHS) and the Food and Drug Administration (FDA) to assure there is an adequate and safe blood supply to meet the needs of thousands of patients daily. Other areas of focus are vigilance of the blood supply, resource sharing and working with FDA to help develop policies that balance blood safety with the need to maintain an adequate blood supply.

ABC blood centers are committed to provide safe and effective blood components and work hard to improve their procedures. They have quality programs and task forces designed to ensure compliance with all regulatory standards. ABC helps it members with benchmarking, quality training and information sharing. Since ABC members play a critical role in our nation's public health and military support infrastructures, emergency preparedness is a topic of increasing importance for society. There are threats of international terrorism, natural disasters and the risk of global pandemics. ABC is part of AABB's Interorganizational Task Force on Domestic Disasters and Acts of Terrorism and works with representatives of blood services organizations, governmental agencies and

2008 Community Donations

The Trinidad Washeria
Rena Wheelon for P.J. Wheelon

Mitch and Ann Clark Don DeHennis



			BBE		
YOUR	GIFI	15 A	PPR	(EGI	IAIEU

Gifts of \$100 or more will be recognized on our Tree of Life.

Please return this form with your check.

Name	Phone
Address	Date
City	StateZip
In Memory Of:	

Blood Donations in the Schools



Dee - Donor Recruiter

I would like to take an opportunity to thank all of the schools that held blood drives in 2008 and helped to make it such a great year! Most high school donors are first time donors who often become regular donors by their senior year. This helps us to meet our need for

3000 new donors a year to off-set the donors who become ineligible. This school year we started a new Honors Cord program at the high schools to encourage high school students to become lifetime donors. If a senior has donated 3 times or more by the end of the school year, they will be honored with a red cord at graduation. Our blood supply would be severely hindered without our high school drives which happen two or three times a year. In 2008 we had 1546 donors come to high school drives. A Big Thank You to the following schools; Arcata, Del Norte, Eureka, Ferndale, Fortuna, Hoopa, McKinleyville, South Fork, St.

Bernard, Zoe Barnum!!

I also want to thank our two local colleges, Humboldt State University and College of the Redwoods. They have held outstanding blood drives this year. HSU hosts drives on campus twice weekly, and without that constant blood supply we would be in great need. Humboldt State saw 907 donors in 2008, which is up over the last two years totals. We go to the College of the Redwoods 3 times a month and saw 422 donors in 2008, which is up from the last 2 years also.

These donations constitute nearly 9% of our blood supply. When combined with the high schools, over 18% of local donations are from young people in our schools

I would also like to thank all the teachers and student sponsors for all the hard work they put into these drives. I've enjoyed working with all of you and look forward to future drives.

Thanks again, Dee

Bring a Buddy and Join the Board

You may notice our newest edition in the donor room canteen, the "Buddy" Board named after our very own "Buddy the Blood Drop." The "Buddy" Board is the home for pictures of our donors with their Donor Buddies. When asked why donors donate, a



"Come and join me and all of my wonderful, life saving friends!"

common response is that they have a friend who encourages them to donate, thus they become Donor Buddies, often donating together!

Honoring Donor buddies is our way of thanking these dedicated donors who donate together and motivate each other.

At NCCBB, the idea was inspired by two very committed donors, Dave Kenworthy (16

Gallons!) and Charles McCann (20 Gallons!) who always donate together. They made a

commitment to one another to meet at the blood bank at a specified time supporting and motivating each other to donate often.

So, bring in a buddy, get your picture taken and join the many buddies on the board. Simply ask a Blood Bank



employee to snap a picture of you and your buddy or buddies together and you will join the many life saving Donor on the Buddy Board.

Tara



REACHING NEW HEIGHTS

2008 3 Gallons James R Allen Robert M Ayers Fred N Baron Loretta A Bazemore Amy R Berkowitz Gene E Bilderback Alan P Bongio Amy T Borden Denise C Boughton Carlo L Branchini Jerry P Brown Craig R Brownfield Ann E Burroughs Vernon L Byers Rodger Bymaster Timothy K Bywater Roger A Carl Melvin L Carr, II Jennifer L Chapman Pete M Christiansen Gregg A Clark James W Clark Donna B Clark Terry A Clark Jonathan E Claypool Mark E Cole Merrilee A Conley Thomas V Corder Dora Costa Sara E Crabb Philip G Cramer Rebecca L Culbertson Harold L Culbertson Maralee Davis Vonnie A Davison Beth S Deibert Frank C Demling Jr. Cathy M Devo Suzanne M Dietz Ivan H Dunton, Jr Richard P Egbert, Jr Sharron L Eglin Lauren S Eichin Brian Elie William F Evans Victor B Fairless Sharon A Falk-Carlsen Brian T Finck James M Floss Laura E Galbraith Peace J Gardiner Sherman O Garinger Walt Giacomini Richard L Gilbert Harold T Gill

Jennifer L Gillam

Cody A Gingerich

Patsy Givins

David H Goodwin, Jr Richard J Graham Carol A Grimes Sherrie A Hanson Jon R Haumeder Karen G Henderson Lee A Henderson Natalie J Herman Jim F Hill Gregory C Ihde Ann Jadro-Bettiga Emily C Janzen Korina J Johnson Phillip J Jurick Robert L Kapus Richard E Kelly Laura A Knight Roy A Kortus Janet K Kretsinger Gerald M Lema Betty J Lindblom Cheryl L LoPate Patrick D Lynch, Sr Carol A Lyons Joe L Mathis Lucas McClelland Matt M McFarland Jacqueline E McShane Toni L Mendes Karen R Miclette Suanne Moodie Daniel C Moody Ann W Morris Michele O Morrison Ronnie N Morton Tim S Moxon Sherilyn A Munger Michael J Murman Lea L Nagy Ralph E Norling Launa M Olson Tina M Orton Carrie A Parton Robert T Pearson Harold O Pidgeon Carolyn B Polly Billy R Powell Thomas J Reilly Ernie C Reyes Fredrick J Robinson Richard Rood Shirley B Rosa Patti A Rose David J Ryan Susan L Rydz Joseph J Salizzoni **Daniel Salvador** Ruthann M Schulte Michael J Schultz Denyce A Sheets Robert K Shier Joan E Sikkens Robert Sizoo Jeffrey M Skehen David A Smith Lauri J Smith John A Snyder

Richard L Solis

Stephen P Sottong Clay W Speaker Teri L Still Robert B Sutherland Peggy L Thomas Jon E Thompson Sharon M Tuttle Pamela J Vallee Kent VanValkenburgh Victor A Wallenkampf Katherine S Walund Gordon C Wanek Jo M Wattle Edward M Webb, MD Carl W Willoughby Jeannette M Winkler William F Wood Steven W Youkey

4 Gallons

Christopher M Amaral Steven H Anglin Susan A Avery James A Barry, Sr Michael C Barsanti Diana J Bedford Jay K Bell Marilyn C Bennett Marianne Beyerle Terry A Blacketer Richard G Botzler Ellen M Brown Thomas A Burns Erica H Calhoun Donald S Campbell David R Carlisle Shelagh M Carrick Carol E Combs Kathy C Cook Ronald É Copenhafer Ann E Crouse Matthew J Davey Cheryle L Davis Carrie E Dean Catherine R DeBoer Diane M Decker Nick J Deruyter Connie L Doyle Mark G Ellis Deborah R Enns John R Fesler Max C Fletcher Janet F Foos Joaquin E Frexias Johnette G Gahart Timothy L Gallagher Jon W Glennon Johnny Lee Glory Diane L Goldsmith Harger Susan R Hauan Debyra L Herndon

Rose M Kessler Janice E Kirk John B Kulstad Dena R Lawrence Richard G Lindsay Deborah J Lowry Dennis J MacGregor Patricia J Madsen Janet S Maxwell Rita A McAtee Erin E McBride Elliot S McCarl Wayne R McHatton Manuel B Mello Daniel P Milich Clarence A Oliveira Barry Osser Gail M Pascoe Melanie M Pizzini Kelly H Pollette Dean J Quintrell Randy W Robertson Steven L Sandeen Michael B Sanders Duane A Sands Charles R Schwend Karen A Scudder Ruben R Segura Jerry D Shipman Martha J Smallwood Mark E Smith Marshall R Spalding Melinda L Stahl Leah M Stamper Daniel T Steffen Douglas L Susmilch Sten A Tjaden Clark E Wade Bruce E Waterman Christopher R Weaver Carmela H Wenger Tabi L Williamson Kathleen J Yingst

5 Gallons

Marlies S Anderson Deb M Barcelos Elaine S Benjamen Barbara L Bishop Lalia Blake Wayne M Blankinship Michael C Bresnahan Arthur C Bruga Michael R Bryant Jodie E Burgess Andy A Butch Renee G Castro Karma M Christiansen Tahme L Clark Dale E Cloutier Glen M Coates Samantha A Collings Marion L Crowl David D Daily Lori A Durrett Lynn P Ellingwood Roxie I Forbes Donald K Fosdick

Melinda R French Karin W Fresnel Margaret E Halev Sarah J Hames-Anderson Gerald L Hemmingsen Susan L Hesse David A Hesse Richard W Huggler Brian G Ingram Peter B Kenvon William L Kirby Kim J Krause Jeff D LaMoree Rodney C Ledbetter Duane R Lemley Gordon T Leppig Barbara A Manzi Patrick F Noonan James A Ober Wayland S Oilar Steve R Painter Sylvia J Patton April A Quigley Morgan C Randall Jeffery D Richardson Jennifer Richmond Linda A Schwend Russell W Scudder Paul M Shoemaker Jan E Silva Steven L Taylor Zev A Trubowitch David R Turner Linda K Zollars

6 Gallons

Bonnie J Althauser Ralph D Altizer Lucille N Armstrong Christopher W Armstrong Shannon K Bailey Kenneth M Bond Kathryn C Brambani Jere W Buck Vicky L Carson-Brazil Charles D Chamberlain Arthur J Christen Scott H Cook Rudy A Davis Colleen K Farley Lawrence D Freret, Jr James T Graves Leon H Groh James P Gunther Scott J Guy Kathy A Holmes Kenneth R Hough Susan E Ingersoll Peter C Jain James C Jones Gabriel Kelly Richard E Kimberling Stephanie C Launer Eric J Loudenslager Kurt R McCanless Lorraine D Miller John E Murray Sherry A Myers

James E Hilbrink

Eric A Hilligoss

Mary J Hinnings

Martha H Howard

Cheryl L Johnson

David G Jones

Steven L Justus

Cheryl L Nicholson Donald R Peterson Jay E Peterson Wilma M Pfingsten Sharon R Reid Ruby J Rollings Anthony Sanchez David H Schlosser Ted R Stewart Kay M Stodder Alice M Timm Lucas R Vallee David A Warriner Howard S Willson David P Wilson Kent D Wrede

7 Gallons

Paul A Abbott James M Anderson John W Barber Karen J Bickerdyke Marc A Chaton Richard F Chiaudano Richard S Colburn Raymond L Colby Nathan R Copple Patricia J Davis John E Heidger Paul J Holzberger Dyrck B Hughes William H Hummel Hal Hummel, Jr Cindy J Humphry Patrick J Hyland William T Kay, Jr Pamela J Kelley Mary K Kline Ronald G Konicke Charles M Lawrence Linda K Lorvig Dale A Loyd Thomas T Meyer Edward L Morabito Gregory B Nesty Albert C Norton Nancy K Ortiz James M Ross Max Rousselot Keith A Sperry Walter S Thomas Edward C Trigeiro Anita L Trigeiro Deanna L Vallee Cecilia Waldron Kurt D Werner Lorina L Windham Mark A Young Ken A Youngreen

8 Gallons

Nicky Albert
Charles P Blake
Marie L Boynton
Halvor J Braafladt, MD
Henry R Brooks
Monica L Campbell
Sal J Chinnici
Marth F Clark
Marlene L Flannery
Marion C Frizzell
Linda G Gleye
Jerry W Hansen
David D Hillegeist
Elizabeth L Hurst

Katherine I Kinnebrew Richard S Knapp Martin Kooiman Arthur H Lange William R Lutjens Cena D Marion Thomas A Marking Rosemary Martin David A McLeod Jo A Mulderig Harry L Pyke, Jr James W Quast Dick F Reese John A Robbins Linda L Ruonavaara Kathleen R Schmidt Kenneth G Shealor Robert E Sherman Melanie A Spencer Janet A Spicer Sheldon A Stenguist Robert B Thompson Anne Tritchler Michael A Tully Michelle C Ward

9 Gallons

Aileen C Bartscht Melvin W Berning James R Bezjak Kelly L Boyd Martha J Buss Lewis H Call Malcolm L Campbell Jedediah J Cruz Donna M Davis Mark J Dondero Norman A Ehrlich Robert M Frawley George M Frey Orlando R Giannini, Jr R Patrick Gillmore Paula J Hamon Charles Herbelin Kevin D Horn Paul M Jerland Ronald A Killingsworth Jeffery N Michael William K Morrison Joseph L Mrotzek Carol R Nelson Joan E Romo Diane M Ross Helen N Sheehan Joe J Vagle Catherine B Vanderhorst Linda W Wall Robert W Werner Marilyn D Williams Thomas E Wilson Dennis M Woods Pam J Zana

10 Gallons

Robert R Arnold
Bill R Brittain
Cheryl A Conner
Michael G Cox
Ray L Doyle
Larry E Dugger
Bill R Egger
Nancy J Frost
Terrence L Glab, Jr
Larson Goggin
Norma K Gunderson

Danny G Heavilin Mark P Konkler Leonard L LaBranche Betty J Lutje Sharon J McKinney James E Mello F Biar Minton John K Morgan Judy L Rice Lorene A Wetzel Albert E Young, Jr

11 Gallons

Tiffany J Armstrong James T Bethel Zeke J Branca Gloria B Brooks Nancy M Cavanaugh Michael J Conboy Jeffrey N Conner Mary L Dees Roger P Eckart Beverly J Hallsten Robert E Hitchcock Jack H Justus Hollie B Klingel Patrick O McDonald Frederick A Moore Michael L Newman Dennis G Palmer Nick M Papageorge Robert L Patton, Jr Vincent F Peloso Richard D Percell Randy R Semore Judy A Stapp Amy T Weed Adrianne D Werren Paula L Wonderley

12 Gallons

Thomas C Babcock Stephen A Baer Steven W Block John F Christensen Sherrie L Dixon Nancy D Genzmer Thomas J Gierek Garv M Holloway Lori S Kamber-Chester Edward G Laidlaw Byrd A Locktie Lori C Newman David K Nicholson Gerald L Olesen Eric A Olson William R Ovington George H Owren Robert S Powers Frank F Schmidt Alvin L Slagle Todd F Sobol Herbert M Tanenhaus Gregory S Williston

13 Gallons

Bruce E Alexander Philip F Burgess Sally A Cloney Ronald V Cordova Murray K Dulac Robert C Durfee Charles W Gradek Jack R Haase Steve M Henry John M Koopmans
Jack N Limmer
Ingrid Melvin
Gerald K Miller
Paul J Nicholson
Karen E Rudin
George C Thode
Dale L Warmuth
Patricia J Watson

14 Gallons

John S Bracklow
Charles C Ellingson
Franklin G Kutil
Elvin F Luis
George J Niles
Chester V Ogan
Robert A Palmrose
John T Scheffler
Mary D Simas
Frank A Wythe

15 Gallons

Milton M Abbott, Jr Katie R Berkowitz Philip E Bono Tennie H Brooks Jerry W Chapman Gary L Chapman Gerald D Cochran Marie F Eddleman Marjorie A Furber Charles L Giannini Edmond P Litza Ray G Melvin Janet M Meredith Charles W Notthoff Larry A Nyborg Mark L Suchanek Robert W Taborski Barbara J Walser

16 Gallons

Paul L Adams Lynn C Berner Starr V Chase Jose A Gomez Ronald W Hartman Patricia J Hov David C Iversen David B Kenworhty Ralph C Kindrick Franklin R Klopp Joseph S Leeper Linden L Lentz David N Lindberg Robert M Marino Marlene B Mattison Alan McCann-Sayles Elizabeth M McGannon

17 Gallons

Wally Borgeson Ruby P Flaiz Michael D Grossman Eugene J Joyce Ronald R Keller Bill L McGoldrick Mack L Owen Fred W Tempas

18 Gallons

Laura M Clark
James F McKinney
Thelma D Pavlich
Jill Stover
Charles D Sutherland

19 Gallons

Dal M Lemmon Dennis E Petersen

20 Gallons

Kenneth Hoard Charles D McCann

21 Gallons

Paul A Ayers
Gladys M Berghagen
John A Brazil
Larry D Conwell
Clarence L Killingsworth
Tim J Toste

22 Gallons

Gary R Rieman

25 Gallons

Raymond L Jerland James A Martin Dick Simon

27 Gallons

Ronald L Ward Bob G Waters

33 Gallons Wayne G Farrar

34 Gallons

Jack W Feland

40 Gallons Raymond J Flynn Bruce A Stephens

47 Gallon

Thomas D Savage

63 Gallons Leroy Murrell

THANK YOU FOR ANOTHER GREAT YEAR!!!



2524 Harrison Ave. Eureka CA 95501 (707) 443-8004 www.nccbb.org myspace.com/nccbb

Our Wonderful Blood Drive Sponsors

We would like to thank all of the Humboldt and Del Norte County businesses, schools, fire departments and other groups who sponsored blood drives, helped to coordinate and schedule donors and helped to make our blood drives as efficient and effective as possible.

Thank you

AAA Insurance -Eureka Ace Hardware - McKinlevville Airport Business Park Almquist Lumber Americorp Day of Service Arcata College Center Arcata CO-OP Arcata Exchange Arcata Fire Dept Arcata High School Arcata LDS Arcata Open Door Clinic Arcata Police Department Arcata School District Arts Alive Arts Arcata Bank of America- Arcata Bank of America - Fortuna Bayshore Mall Bi-Costal Media KCRE Expo Bikes by the Bay Blue Lake Rancheria Health Fair Blue Lake Volunteer Fire Department Blue Ox May Day Bridgeville Health Fair Bureau of Land Management Caldwell Banker Cutten Reality California Redwood Co.-Arcata Cal-Trans City Garbage and Recycling City Hall- Eureka Clark Complex Coast Central - McKinleyville Coast Central - Harrison Ave College of the Redwoods Costco Costco Safety Fair CR Police Academy Crescent City Community Crescent City Nursing & Rehab

David L. Moonie Del Norte High School Del Norte Senior Center Del Norte Community

Health Fair Denny's-Eureka

Department of Motor Vehicles Dr. Cole Chiropractor-Del Norte Eel River Health Fair

Humb Co Environmental Health

Eureka CO-OP Eureka Fire Dept Eureka High School Eureka Mall **Eureka Natural Foods** Evergreen Pulp Faith Center

Farmer's Market-Arcata Farmer's Market-Fortuna Farmer's Market-

Henderson Center Farmer's Market-McKinlevville Farmer's Market- Old Town Farm Store Ferndale High School

Ferndale Volunteer Fire Department

Ferndale VFW Fieldbrook Volunteer

Fire Department Fortuna Auto Expo

Fortuna CCC Fortuna Community Fortuna Daffodil Spectacular

Fortuna High School Fortuna Police Dept

Fortuna Volunteer

Fire Department Fredrick & Charles

Beauty College Gem and Mineral Show **Grocery Outlet**

Halloween Harvest Festival

Holly Yashi Hops in Humboldt

Hoopa Valley High School Humboldt Bay Maritime Expo

Humboldt County Courthouse Humboldt County Fair

Humboldt County Health Dept **Humboldt County Probation**

Humboldt Creamery Humboldt Crabs

Humboldt Plaza

Humboldt State University Humboldt State University -

Forestry Dept.

Humboldt State University -

Nursina **Humboldt Waste Mgmt Center** Hydesville Community Church

Inter Tribal Gathering Jacoby Creek School Jitter Bean Coffee Co.

Jerold Phelps Community Hospital

Job Fair KCRE/KPOD Radio Station K'ima:w Health Fair Kiwanis Pancake Breakfast-McKinlevville

K-Mart- McKinleyville

Kokatat

KXGO Radio Station Lafayette School Lima's Pharmacy -

McKinlevville

Lima's Pharmacy- Eureka Lithia Chrysler Dodge Mad River Hospital

McKinleyville High School McKinleyville Moose Lodge McKinleyville School District-

Morris Elementary

McKinleyville Shopping Center McKinleyville Teachers

Association

Miller Farms Murphy's Market- Arcata Murphy's Market- Blue Lake

Murphy's Market- Cutten Nazarene Church North Country Clinic North Country Fair

NorthCoast Stand Down North Plaza Professionals

/ Dr. Polidore North Valley Bank

O&M Industries Office of Education Old Town Merchants

Orick Rodeo **Oyster Festivals** Pacific Lumber Co. Pastels on the Plaza Pelican Bay State Prison Petrolia Volunteer

Fire Department

PG&E Power Plant Pierson's Building Center

Pro Medical **Probation Department**

Provident Credit Union Public Works Safety meeting Ray's Food Place - Garberville

Ray's Food Place - Fortuna Red Cross CPR Saturday

Red Lion Hotel Redwood Acres

Redwood Capital Bank Redwood Coast

Regional Center Redwood Family Camp

Redwood Memorial Hospital Redwood National Parks Rhoner Park Recreation Hall

Rio Dell Community Safeway - Arcata

Safeway - Crescent City

Safeway – Eureka Safeway – Fortuna

Schmidbauer Lumber Co.

Scotia Community

Scotia Fire Dept Security National

Seventh Day Adventist Camp

SHN Engineering

Six Rivers National Forrest HQ

Smith Barney

Smith River Harvest Festival Social Services - Koster St.

Soroptimist of Big foot Country Willow Creek

Soroptimist of Eureka Women's Health Fair

Soroptimist -Willow Creek Soroptimist -Southern Humboldt

South Fork High School St. Bernard High School St. Joseph's Health Fair

Suddenlink Communications Summer Concert Series Eureka

Sunny Brae Center Sutter Coast Hospital

Sutter Mudd Coffee Co. **Times Standard** Town of Scotia

Tri City Home Show **Trinidad Community**

U.S. Bank- Eureka 5th St. U.S. Coast Guard

U.S. Post Office- Eureka Main United Indian Health Services Valley West Shopping Center Veterans Hall-Fortuna

Wal-Mart

Wildberries Market Willow Creek Chapter

- Beta Sigma Phi Willow Creek Community Willow Creek Big Foot Lions Willow Creek Kiwanis

Winzler & Kelly

Wonder Brothers Auto Body Wood Fair @ Almquist Lumber Yurok Tribal Offices- Klamath

Zane Middle School Zoe Barnum High School commercial entities to plan for and respond to any event that could impact the nation's blood supply.

ABC members also work to protect the rights of donors, patients, hospitals and community blood centers. They help shape new laws, policies and standards of care through coalition memberships, grassroots advocacy and lobbying.

As you can see, it will be a busy two years for me. Not only will I be leading ABC's Board of Directors and membership, I will also be on the Boards of the Foundation America's Blood Centers and the Group Services America's Blood Centers. I am a member of the FDA Liaison Committee and will represent ABC with the European Blood Alliance and the Alliance of Blood Operators. The latter groups work together internationally to try to make sure safe blood is available to all patients. ABC, EBA and ABO along with the Asian Pacific Blood Network are a global alliance with a remit to shape policy and good practices with an organizational and service delivery focus.

It will be a busy two year term including a great deal of travel as President of ABC and I still have my day job here at NCCBB. We have a great leadership team and staff at NCCBB and with their help, along with email, sim cards, text messaging and cell phones, NCCBB and I will survive the two year term and the blood center will keep on serving our local community.

As always, it continues to be a wonderful career working with the nicest folks in town who are helping save the lives of the patients we all serve.

A special thank you to Philip Burgess, KSLuG and all of the generous sponsors and participants in our Slugfest 2008 art show and auction.



Don't forget to check out our website at www.nccbb.org for eligibility information, donor center hours, bloodmobile schedules and more!

So many ways to keep track of the Blood Bank!



http://twitter.com/nccbb





http://www.myspace.com/nccbb

Through social networking, Email, telephone, FAX or carrier pigeon the Blood Bank wants to accommodate the preferences of our donors and Drive Coordinators. Please let us know how you would like to be contacted and we'll see what we can do.

Drive Coordinators are encouraged to use Email, Twitter and other methods to motivate and communicate with your donors and make every drive the best it can be. We need 10% more donors, at every drive, than we saw last year to meet our daily needs.





Northern California Community Blood Bank

2524 Harrison Avenue Eureka, CA 95501 (707) 443-8004 www.nccbb.org

Address Service Requested

Non-Profit Organization U.S. POSTAGE PAID Eureka, CA 95501 Permit No. 178

Northern California **Community Blood Bank** 2524 Harrison Avenue Eureka, CA 95501

Administrator Thomas A. Schallert

MEDICAL DIRECTOR Margaret Gordon, MD **Board of Directors**

George Ingraham, MD, Chair Dr. Uma Suryadevara, MD Martin Love, Treasurer George Jutila, MD Lane Strope

Richard Wolf, MD Luther Cobb, MD

Bill McAuley Doug Shaw

send a request to recruit@nccbb.org

Blood Bank Hours:

Monday, Tuesday and Thursday 10:00 a.m. to 6:00 p.m. Wednesday 11:00 a.m. to 7:00 p.m. Friday 8:00 a.m. to 4:00 p.m. Second Saturday of the month 8:00 a.m. to 12:00 noon

Walk-ins always welcome

Check www.nccbb.org for mobiles in your area

Sponsors Questions—jgullam@nccbb.org Donor Eligibility-blalonde@nccbb.org

Employment Opportunities—<u>dscott@nccbb.org</u>

Or info@nccbb.org